



GRAY DAWES ANNOUNCES INTEGRATION OF TRAINLINE TECHNOLOGY

Colchester, 5 January 2012 Gray Dawes, one of the UK's leading independent corporate travel management companies, is delighted to announce the integration of Trainline rail booking technology into its online travel management and expense management system, *gdbookonline*.

Gray Dawes' clients will now benefit from direct connectivity to integrated air and rail content through a single sign-on and have the facility to compare the price of a rail ticket with that of a flight in a single search, simplifying and speeding up the booking process and ensuring that the most cost-effective travel option is selected.

When booking travel through *gdbookonline*, which is powered by KDS, an international provider of integrated travel and expense solutions, users are shown results across all UK and international travel options, including scheduled airlines, low cost operators, hotels, car hire and UK rail.

Gray Dawes is the first UK corporate travel management company to offer unified KDS travel and expense management to its clients, and provide complete end-to-end support for travellers during all stages of their business trip. Now, the complete integration of rail into *gdbookonline* will deliver enhanced and more comprehensive management reporting, enabling Gray Dawes' clients to more effectively manage expenses associated with each element of their business trip.

Ian Cairns, Head of Distribution at thetrainline.com commented, "Trainline's wide range of business market solutions provide today's travel management companies like Gray Dawes with the tools they need to adapt in a fast moving market place. Through the integration of Trainline Connect, thetrainline.com's API, into *gdbookonline*, Gray Dawes has ensured that its clients will gain advantage from developments at the cutting edge of UK rail technology, as well as market leading delivery methods such as Print Your Own."

Nikki Regan, Director, Operations at Gray Dawes Travel commented, "The introduction of this seamless integrated booking and expense management solution will revolutionise the booker experience and increase efficiencies and drive down costs for our clients."

Suzanne Cockburn, CEO of Gray Dawes Travel added, "This is a significant step forward in terms of enhancing the technology available to our clients. However,

there is more to come, which I will be unveiling as guest speaker at KDS Now! to be held in Paris on 2 February 2012.”

ENDS

MEDIA CONTACTS

Gray Dawes

Louise Joplin

Marketing Manager

Tel: 08448 553 045

louise.joplin@gray-dawes.co.uk

ABOUT GRAY DAWES

Gray Dawes is one of the UK's leading independent business travel management companies. Established in 1927, the company is headquartered in Colchester and serves corporate customers throughout the United Kingdom. Long recognised as a technology pioneer, Gray Dawes has been a driving force in the development of online self-booking travel technologies. For further information visit www.gray-dawes.co.uk.

ABOUT THE TRAINLINE

thetrainline.com is the leading UK rail ticket retailer and rail ticket information provider, offering fast and easy access to timetables, fares, reservations and tickets through its Internet site and contact centre operations in the UK train travel sector. In addition to its own website, www.thetrainline.com, it operates retail websites for 15 Train Operating Companies who sell rail tickets online, as well as providing a rail business travel service direct to a number of blue chip corporations and travel agents.