



A 'FIRST' FOR GRAY DAWES TRAINLINE AND HOTELZON TECHNOLOGY COMBINED IN ONE ONLINE BOOKING SYSTEM

Colchester, 23 January 2012 Gray Dawes, one of the UK's leading independent corporate travel management companies, is delighted to announce the integration of both Hotelzon and Trainline technology into its online travel and expense management system, *gdbookonline*. This is a 'first' for a UK based travel management company.

With the integration of Hotelzon and Trainline technology, users of *gdbookonline* now have direct online access to both Trainline rail and Hotelzon hotel accommodation content in the same travel and expense management system, together with flight and car hire data. As a result, each element of a trip, (rail, hotel, flight and car hire), is detailed in one single itinerary – simplifying the booking process for both bookers and travellers.

Hotelzon content provides users of *gdbookonline* with a complete picture of the accommodation options available, including pricing options, star ratings, images and location maps.

Nikki Regan, Director, Operations at Gray Dawes Travel commented, "The integration of both Hotelzon and Trainline technology into our travel and expense management system *gdbookonline* will not only increase efficiencies for the user with seamless access to content and combined itineraries, but will also deliver richer post trip data that will assist our clients with policy and budget planning.

Suzanne Cockburn, CEO of Gray Dawes Travel added, "We are really excited about the announcement of another 'first' that keeps Gray Dawes at the forefront of online booking technology. However, watch this space, as I shall be announcing yet another first for Gray Dawes at KDS Now! in Paris on 2 February 2012."

ENDS

MEDIA CONTACTS

Gray Dawes

Louise Joplin

Marketing Manager

Tel: 08448 553 045

louise.joplin@gray-dawes.co.uk

ABOUT GRAY DAWES

Gray Dawes is one of the UK's leading independent business travel management companies. Established in 1927, the company is headquartered in Colchester and serves corporate customers throughout the United Kingdom. Long recognised as a technology pioneer, Gray Dawes has been a driving force in the development of online self-booking travel technologies. For further information visit www.gray-dawes.co.uk.